

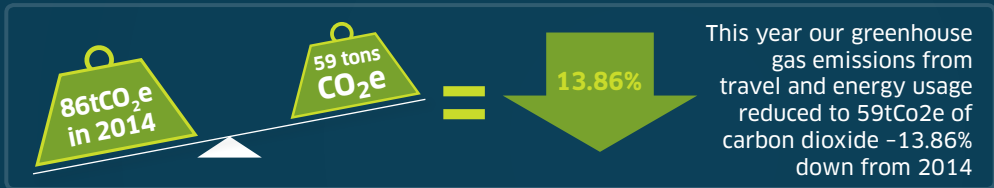


# KEEPING OUR BIG HEART GREEN

At Blue Moon, our business revolves around inspiring people. One of the ways we do this is by living and working sustainably.



## 8 Years Of Carbon Neutrality



### DID YOU KNOW?



THIS YEAR'S CARBON OFFSET IS EQUIVALENT TO:



- removing 6 passenger cars from the road for a year
- the emissions made by 14 garbage trucks of waste
- the emissions made by 3 residential houses in year
- 65 barrels of oil
- Planting 23 acres of forests

2011

→ 2018

176tCo2e Our carbon emission reduction over the last 8 years 112tCo2e



We offset our carbon footprint in a project that invests in energy efficiency lighting programmes in special needs and low income residential areas



\*Free energy saving lightbulbs = reduction in energy consumed from South Africa's coal fired power plants

In 2014, we enhanced our offset activities by planting 30 trees at Sandton View School.



Talk to us about being Green at Heart



[www.bluemoon.co.za](http://www.bluemoon.co.za)

Blue Moon  
CORPORATE COMMUNICATIONS

011 721 4700

