

Broad Based Black Economic Empowerment Verification Certificate

BLUE MOON CORPORATE COMMUNICATIONS (PTY) LTD

Registration Number : 1995/001065/07
Vat No : 4760164287
Head office Address : 2nd Floor, Block A, The Workshop, 70 7th Ave, Parktown North, 2193
Postal Address : PO Box 413739, Craighall, 2124

Verification Standard Applied : Marketing, Advertising & Communication Sector (Revised Codes) Scorecard (Gazette No: 39971)
Issue of the rating standard applied : Section 9 of the B-BBEE Act 46 of 2013
Scorecard Applied : Qualifying Small Enterprise Scorecard (> R10 million but < / = R50 Million Annual Turnover)

LEVEL 1 Contributor to B-BBEE

Element	Element Weighting	Score
Ownership	25	25.00
Management Control	15	13.33
Skills Development	25 + 10	25.00
Enterprise and Supplier Development	30	30.00
Socio-Economic Development	5	5.00
Responsible Marketing & Comm.	5	3.00
Overall Score	100 + 10	101.33

BEE Procurement Recognition Level	135%	Black Designated Group	13.87%
Black Ownership	34.98%	Black Youth	12.76%
Black Ownership (MFT)	N/A	Black Disabled	0.00%
Black Women Ownership	33.74%	Black Unemployed	3.08%
Empowering Supplier (Yes/No)	YES	Black People in Rural Areas	1.34%
Exclusion Principle	NO	Black Military Veterans	0.00%
Discounting Principle	NO	Participated in YES Initiative	NO
Designated Group Suppliers	NO	Achieved YES & 2.5% Absorption	NO
Black New Entrant	31.66%	Achieved 1.5 x YES & 5% Absorption	NO
		Achieved Double YES & 5% Absorption	NO

Financial Period Applied	31 December 2022	Expiry Date	30 October 2024
Date of Issue	31 October 2023	Period of validity	12 Months
Date of Re-Issue	N/A	Certificate Number – B-BBEE: 01/EMP/103/9982/QSE/31102023	

Empowerbee (Pty) Ltd is a SANAS Accredited Verification Agency. Empowerbee has assessed and verified the relevant B-BBEE elements of the above mentioned enterprise to provide an independent and impartial opinion, the B-BBEE status reflected in this Certificate has been determined in all material respects, in accordance with the BBBEE Codes. This Certificate and Scorecard Report has been determined on the basis of information provided to Empowerbee (Pty) Ltd and represents an independent and impartial opinion based on the verification completed by Empowerbee (Pty) Ltd.



Bhaveshen Padayachee CA (SA)
Technical Signatory



BVA199

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