

**Broad Based Black Economic Empowerment
Verification Certificate**

BLUE MOON CORPORATE COMMUNICATIONS (PTY) LTD

Registration Number : 1995/001065/07
 Vat No : 4760164287
 Head office Address : 2nd Floor, Block A, The Workshop, 70 7th Avenue, Parktown North, 2193
 Postal Address : PO Box 413739, Craighall, 2024

Verification Standard Applied : Marketing, Advertising & Communication Sector (Revised Codes) Scorecard (Gazette No: 39971)
 Issue of the rating standard applied : Section 9 of the B-BBEE Act 46 of 2013
 Scorecard Applied : Qualifying Small Enterprise Scorecard (> R10 million but < / = R50 Million Annual Turnover)

LEVEL 1 Contributor to B-BBEE		
Element	Element Weighting	Score
Ownership	25	25.00
Management Control	15	13.33
Skills Development	25 + 10	24.66
Enterprise and Supplier Development	30	29.63
Socio-Economic Development	5	4.83
Responsible Marketing & Comm.	5	3.00
Overall Score	100 + 10	100.45

BEE Procurement Recognition Level	135%	Black Designated Group	23.37%
Black Ownership	51.68%	Black Youth	23.37%
Black Ownership (MFT)	N/A	Black Disabled	0.00%
Black Women Ownership	46.74%	Black Unemployed	0.00%
Empowering Supplier (Yes/No)	YES	Black People in Rural Areas	0.00%
Exclusion Principle	NO	Black Military Veterans	0.00%
Discounting Principle	NO	Participated in YES Initiative	NO
Designated Group Suppliers	NO	Achieved YES & 2.5% Absorption	NO
Black New Entrant	46.74%	Achieved 1.5 x YES & 5% Absorption	NO
		Achieved Double YES & 5% Absorption	NO

Financial Period Applied	31 December 2023	Expiry Date	24 October 2025
Date of Issue	25 October 2024	Period of validity	12 Months
Date of Re-Issue	N/A	Certificate Number – B-BBEE: 01/EMP/109/11278/QSE/25102024	

Empowerbee (Pty) Ltd is a SANAS Accredited Verification Agency. Empowerbee has assessed and verified the relevant B-BBEE elements of the above mentioned enterprise to provide an independent and impartial opinion, the B-BBEE status reflected in this Certificate has been determined in all material respects, in accordance with the BBEE Codes. This Certificate and Scorecard Report has been determined on the basis of information provided to Empowerbee (Pty) Ltd and represents an independent and impartial opinion based on the verification completed by Empowerbee (Pty) Ltd.



Bhaveshen Padayachee CA (SA)
Technical Signatory

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Website: www.empowerbee.co.za | Company Registration No: 2013/065562/07 | SANAS Accreditation Number: BVA-199

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